#### **Become an Underwriter**

MMCTV is a 501(c)3 nonprofit organization that supports community. Your tax-deductible donation will help you reach out to some 2,500 Comcast households and 13,000 online viewers.

Individual and business underwriting will help us reach our aim of upgrading MMCTV's system and adding a 2nd Government Channel 17.

## **LEVELS OF SUPPORT**

## 20th Anniversary Underwriter

(\$100/year) Businesses or individuals may underwrite the MMCTV meeting or program of their choice and we will list their name & business address when each episode runs both on Comcast and online on Vimeo.

## Silver Business Underwriter

(\$250/6 months) Each supporter's business name & logo will be played on MMCTV six times a day.

### Gold Business Underwriter

(\$500+/year) MMCTV will make a 20-second video about your business which will air on MMCTV three times a day and have a presence on our website.

For more info contact Executive Director Angelike Contis, angelike@mmctv15.org. MMCTV also offers video production services, at a reasonable fee.

#### **Produce or Volunteer**

Did you know you can produce your own program – or volunteer on someone else's? Here are some MMCTV series:

Richmond Police Beat The Chief's report
Two Towns Garden Tour Lovely gardens
& gardeners of Jericho/Underhill



**Inkwell Vermont** Calligraphy with Chris Carfaro

Memory Map Local road history videos

The Cuban Bridge Latin and Vermont music with host Toni Basanta



Mt. Mansfield Community Television 35 West Main St./PO Box 688 Richmond, VT 05477 (802) 434-2550, www.mmctv15.org

Sign up for our monthly e-newsletter

Mt. Mansfield Community TV



Celebrating 20 Years of Public Access TV in Jericho, Richmond & Underhill







Cablecasting 24/7 on Comcast Channel 15 & videos on demand online

www.mmctvl5.org

# Watch. Volunteer. Produce. Donate.

We are your public access TV center, one of 25 in Vermont. We are a platform for free speech, a place for media education, a community archive, a home for music/arts, history, science, politics & more.

For 20 years MMCTV staff and volunteers have been recording local meetings and cultural events.



MMCTV services: Gear use, Editing facilities, Youth camps/workshops, DVD sales, One-on-one producer training, Community Bulletin Board listings, Nonprofit public service announcements, Live streaming & Production services.



Thank you, MMCTV volunteers &alumni!

## #Fun Figures 2016

Last year, MMCTV produced **340** hours of local programming, including **234** hours of local government and **35** hours of CESU/MMMU meetings.

In 2016, **23** people signed out MMCTV gear a total of **53** times. Over **30** people were trained in videography & editing. Community producers spent **480+** hours editing.

We streamed **32** events LIVE, including MMU Graduation.



#### **TOP 5 VIMEO VIDEOS IN 2016**

- 1. CESU School Board Meeting 6-20-16
- 2. Lyme Disease Prevention Tips
- 3. Richmond Halloween 2016
- 4. Studio Session: Front Porch Foursome
- 5. The Cuban Bridge: Danielle O'Hallisey



MMCTV holds a summer TV camp and offers youth workshops with organizations including The Richmond Free Library and Our Community Cares Camp.

WHAT DO YOU THINK? Take our online survey at www.mmctv15.org thru 3/30/17

#### **FINANCIALS**

MMCTV is a 501(c)3 nonprofit largely funded by cable company Comcast, as mandated by Federal and State law. In 2016, we had \$141,356 in operating and \$13,739 in capital revenue. Here is the breakdown of our 2016 expenses.

Salaries & related	\$108,503
Rent	\$12,000
Insurance (Health/Bus.)	\$7,738
Tech Support	\$6,200
Accounting/Finance	\$3,716
Gear/Supplies	\$3,508
Utilities/Telephone	\$3,422
Mileage	\$1,520
Other Categories	\$4,126
TOTAL	\$150,733

In 2017, we are tentatively budgeting for the significant (est. \$30,000) cost of adding a 2<sup>nd</sup> channel, pending Comcast approval. Our board approved a budget of \$151,402 in operating and \$44,785 in capital expenses.